

OUR CREDENTIALS



ALBERT SMITH

SIGNS

OVER 145 YEARS OF
EXPERIENCE

Managing Director's Welcome

It is with great pride that we present our credentials to you.

The Albert Smith Signs head office is in Brisbane, and operates nationally under the following divisions:

Albert Smith Signs – Our flagship division and a leader in innovation for more than 65 years.

Signspec – The team responsible for all matters relating to signage design.

Albert Smith Technologies – The innovators of commercial LED lighting and digital signage.

Brandcare – Our network of highly skilled technicians responsible for all onsite activities.

Albert Smith Global – The providers of local solutions throughout the Asia Pacific.

Global Sign Alliance – Our team of networks providing creative solutions worldwide.



Established in 1873, Albert Smith continues to manufacture quality products with the same pride and integrity as our founders. We are thoroughly committed to innovation and quality in design, manufacturing, installation and maintenance of your branding.

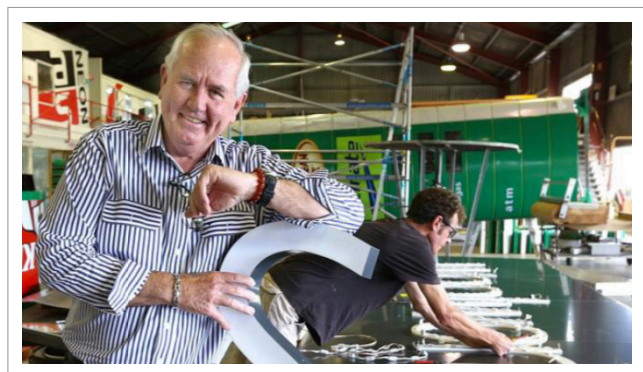
Albert Smith Signs remains a privately owned company. My brother Mitchell and I are actively involved in the day-to-day management of the business.

Thank you for considering Albert Smith Signs. We look forward to the opportunity to serve you and your business.

A handwritten signature in blue ink, appearing to read 'Rodney Smith'.

Rodney Smith

Managing Director
Albert Smith Signs



Our Heritage – Over 145 Years of Experience You Can Trust

Albert Smith Signs is a family owned company built on traditional values and pride in craftsmanship and quality, which has been passed down through four generations from our founder Samuel Smith.

In 1873, Sam established Smith & Sons Pty Ltd on the corner of Adelaide and Edward streets, Brisbane as a first class manufacturer of rubber stamps.

Our company's continued growth can be attributed to the ongoing commitment to manufacturing excellence, as well as our continued investments in research and development in new and emerging technologies.



1873 - S.Smith & Sons Pty Ltd Established

1947 - Company embraced the plastics era

1959 - Manufactured our first “illuminated sign” for Commonwealth Bank

1973 - Pioneered plastics vacuum forming in Australia

1988 - Purchased current premises at Bulimba

1989 - Secured the largest contract in company history for BP national re-image in all Australian states

1993 - Established the first offshore joint venture and the beginnings of Albert Smith Global

1998 - Established Albert Smith Philippines

2000 - AsTech Technology and lighting division established

2002 - Expansion into urban art design, manufacture and installation

2006 - Established Brandcare – our installation and maintenance division

2012 - Introduced Permasign Building Letters to the marketplace

2016 - Achieved industry recognition at the Australian Sign & Graphic Awards

2018 - Remain a family owned and operated full service sign manufacturer



Today, Albert Smith Signs is owned and managed by Samuel Smith's great grandsons. They proudly carry on the values and traditions of their forebears, Samuel, Albert and Keith.

Our Code of Conduct – Our Values



Quality Statement – Quality is in our DNA

The quality and reliability of our company's products and services are of the utmost concern and responsibility of every person in our organisation and runs deep in our company's DNA.

From administration to installation, quality assurance encompasses every aspect of our business.

In-built quality starts with research and development and continues right through design, project management, production, installation and maintenance; each division has quality-related responsibilities that are critical to each project's overall success.

"Quality Assurance" means exactly what it implies: assurance that quality is compliant when compared with the reference standards or specifications by using testing, sampling or other accredited methods.

Compliance is required before goods can be supplied to our customers.

These principles are basic to our company for the assurance of product and service quality.



Our Capabilities – Full Service Solutions

Albert Smith Signs offers so much more than just the design, manufacturing and installation of your branding!

Our full-service solution teams possess the capabilities to assist you at every stage of your project; design, 3D modelling, on-site audits, local authority applications, engineering certifications, project management, manufacturing, installation, as well as ongoing preventative maintenance.



No matter the scope or size of your project, no matter where you are located, we will work with you to develop an innovative and quality-assured solution that ensures the ongoing long-term success of your branding program.



Whether your branding needs include internal and external building signs, illuminated LED technology, high level signs, pylon signs, way-finding, 3D lettering, architectural features, public art or kiosks, we always deliver creative, cutting-edge solutions.

Our complete in-house manufacturing facility allows us to achieve the highest quality and standards for your signage products.

We enjoy long-standing relationships with councils and governments, as well as a variety of small private companies and major corporations across many industry sectors. Our clients appreciate the added value, quality and innovation that we provide as a single-source signage solution and manufacturing company.



Our Promise To You

Albert Smith Signs will deliver quality products and services and provide a warranty you can rely on that has been proudly honoured throughout the long history of our company.

In accordance with our standard terms and conditions of trading, we confirm that all products manufactured and supplied by Albert Smith Signs will be fit for their intended purpose and that they will comply with all relevant Australian standards.

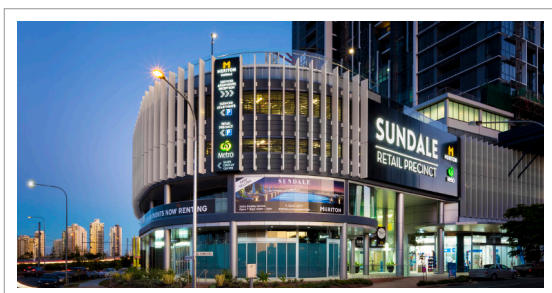
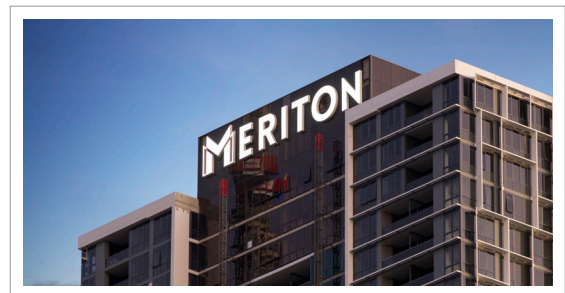
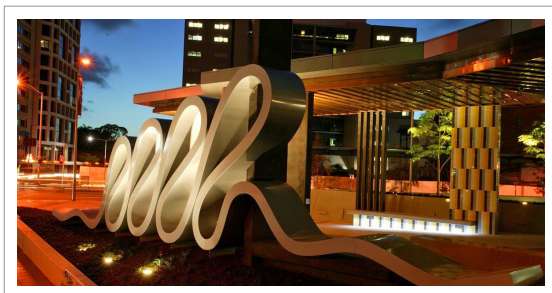
Our products and services carry warranties as specified in our quotation and /or documentation.

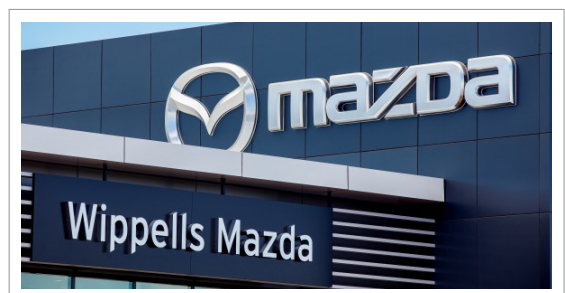
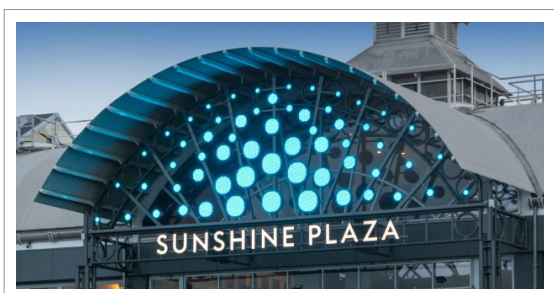
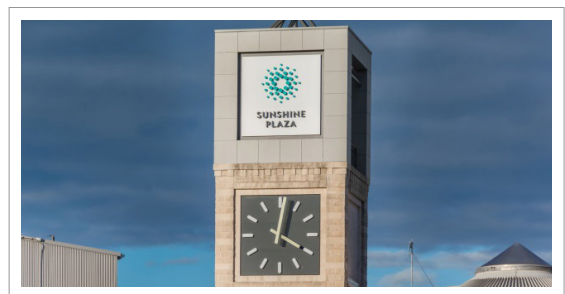
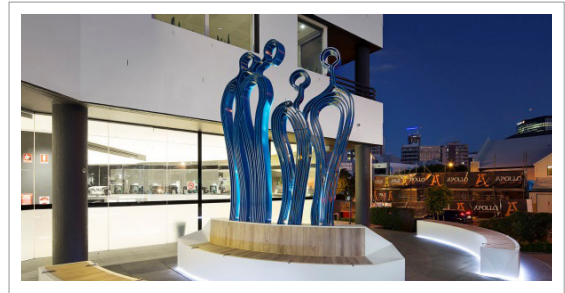
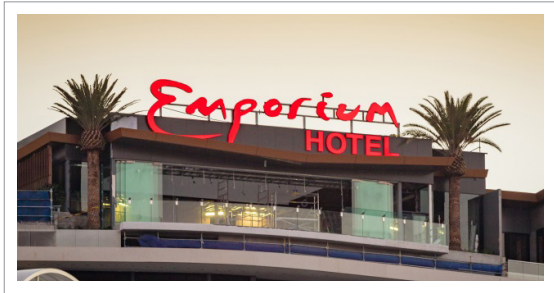
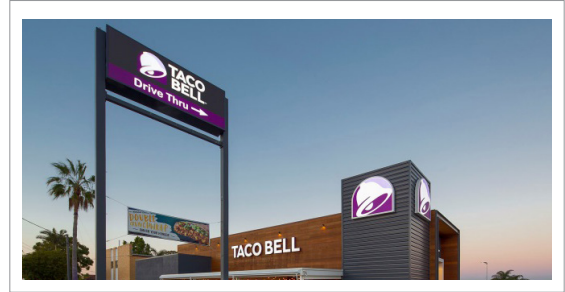
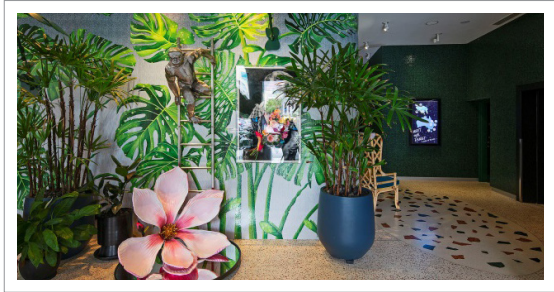
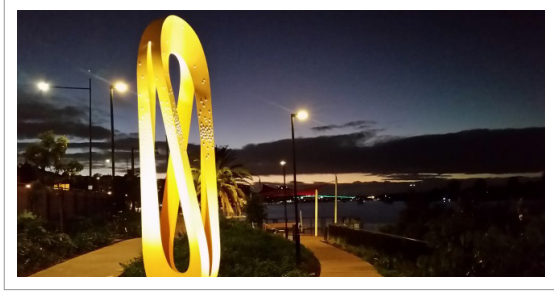
All Albert Smith Signs warranties are a testament to our principles and values integrity, quality, innovation and service.

Albert Smith Signs - An Australian manufacturer for over 145 years



Portfolio of Our Projects and Products – Past and Present





THANK YOU



ALBERT SMITH

SIGNS

AND SIGNAGE
SOLUTIONS!